

Marketing and communication officer

About the Beep foundation

Beep aims to develop digital tools that are as accessible as possible for beekeepers, in terms of utility, ease of use and costs. Subsidies and cooperation with partners make open source development possible. Beep goals are: To modernise beekeeping practices, contribute to the conservation of our nature by helping more bees to survive and enable systematically registration for scientific analysis. Beep consists of a free digital logbook for beekeepers and a remote measurement system. The app and more information on Beep can be found at <https://beep.nl>.

About the Beep team

Beep has a small team of passionate professionals and enjoys the development of digital tools for beekeepers. This creates a lot of opportunity to learn. We like to make things easy to use, professional and attractive. Our office is located on a green, quiet spot in Driebergen, close to the A12 and to a railway station and next to an apiary.

About the B-Good project

In this position you will contribute to Beep's work in the EU B-Good project. The project goal is to supply beekeepers with a decision-making tool that will provide comprehensive analysis and advice based on the flow of data from the beehives and their environment. This EU-funded project started in June 2019 and will run for four years. The project consortium consists of 17 partners from 13 European countries. More information can be found here: <http://b-good-project.eu/>

Job description

As a marketing and communication officer you will be working on:

- Supporting users of the Beep soft- and hardware
 - by creating manuals,
 - as first line helpdesk,
 - by collecting and categorizing feedback
- Assisting in software testing
- Development of easy-to-use protocols for beekeepers
- Data portal web design and data and web content management
- Coordination of translations of the software and manuals

For various tasks you will collaborate with Wageningen University and other project partners across Europe.

Qualifications

- A relevant degree in marketing, communication, or relevant experience
- Passionate about beekeeping and digital tools
- Eager to learn on the job
- Service minded ie. enjoys finding solutions and supporting others in using them

What we offer

- Work you'll love for 8-16 hours a week
- Small and dedicated team of experienced and open minded co-workers
- Working in close cooperation with the founders of Beep
- Fresh and healthy lunches
- A perfect salary
- A desk with a view over green fields, bees, and trees in the center of the Netherlands

Your application

Please send your application letter and CV to Marten Schoonman [marten@beep.nl].

Vacancy remains available until the position is filled.